

Strategic Plan 2018-2023

STRATEGIC PRIORITY:

People First

OBJECTIVE 1:

Cultivate a welcoming, inclusive, and safe community

OBJECTIVE 2:

Build enduring connections

OBJECTIVE 3:

Enhance collaborative opportunities

STRATEGIC PRIORITY:

Academic Excellence

OBJECTIVE 1:

Empower our students for success

OBJECTIVE 2:

Celebrate teaching excellence

OBJECTIVE 3:

Enhance research excellence

OBJECTIVE 4:

Foster a culture of curiosity and professional engagement

STRATEGIC PRIORITY:

Celebrating our identity

OBJECTIVE 1:

Articulate our Catholic Identity

OBJECTIVE 2:

Champion the value of a Liberal Arts education

OBJECTIVE 3:

Further our mission and vision through new partnerships at the local and international levels

STRATEGIC PRIORITY:

Building for growth

OBJECTIVE 1:

Implement a master plan for the future direction and growth of the university

OBJECTIVE 2:

Pursue a sustainable funding model through diversified revenue opportunity streams

OBJECTIVE 3:

Launch a comprehensive Fundraising Strategy

OBJECTIVE 4:

Strengthen transparent procedures and practices for establishing priorities

We will sustain a strong fundraising strategy through a focus on government relations, and securing new revenue streams.

We will cultivate a welcoming community through mentorship programs, events and workshops that drive learning and development and grow our network of supporters

We will connect our strong Liberal Arts program to successful career paths through experiential learning, internships, collaborations and a strong research center. We will celebrate our identity by expanding our liberal arts, social justice, and Catholic studies initiatives and pursue opportunities in social entrepreneurship, responsibility, and sustainability.