



# Diploma in Entrepreneurship & Social Responsibility

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## Program Planning Guide 2025/2026

### Program Overview

Built on a liberal arts core, the Diploma in Entrepreneurship and Social Responsibility meets a critical need for graduates trained in the intellectual competencies and work-ready skills for our increasingly complex world. The diploma explores the intersection between business and social justice.

The Diploma in Entrepreneurship and Social Responsibility is consistent with St. Mary's University's vision and mission as an institution committed to developing the whole person (body, mind, and spirit), and preparing its students to live with integrity, compassion, and confidence as lifelong learners and active participants in their democracy.

The Diploma in Entrepreneurship and Social Responsibility cultivates a range of intellectual and work-ready competencies required to become active citizens in a complex global economic and political environment. Exploring the intersection between business and social justice, the diploma prepares graduates with the entrepreneurial and management skills to help develop solutions to social, cultural, and environmental issues and effect positive change.

Students in the program will have the opportunity to meet the following objectives through the program requirements:

1. Growth of student mindset, knowledge, and experience to create community-level impacts
2. Preparation for diverse career readiness through work-integrated learning
3. An understanding of social justice in the context of free market demands and challenges
4. An understanding of the different sectors of the economy and their relationships to each other
5. Understanding of the intellectual foundations and development of western civilization from an interdisciplinary perspective
6. Introduction to the English literary tradition and development of the ability to think critically and to write logically and clearly
7. Appreciation and understanding of the diversity of human culture and the role of First Nations in the development of Canada
8. Understanding of the patterns in human behaviour, social structures, and institutions
9. Understanding of mathematical and scientific thought; the ability to conceptualize and apply mathematical logic to problem solving and/or the application of the scientific method to the acquisition of knowledge

The diploma will help students supplement a previous degree or continue on to a Bachelor of Arts degree program at StMU.

### Admission

New students may apply directly to the program when they apply for admission. Current students may be admitted to the program by submitting a *Change of Program Form* to the Enrolment Services Office for processing.

### Program Requirements

Students are strongly recommended to meet with an academic advisor on a regular basis throughout the program. It is the student's responsibility to ensure they have met the requirements for graduation.

This planning guide is designed to help students keep track of their progress. Course descriptions may be found in the St. Mary's University Calendar.

**A. Liberal Arts Core (18 credits)**

- \_\_\_\_\_ ENGL 200A: *Literature in English from the Middle Ages to 1660* (3 credits)
- \_\_\_\_\_ ENGL 200B: *Literature in English from 1660 to the Present* (3 credits)
- \_\_\_\_\_ HIST 200A: *History of Ideas: Antiquity to the Reformation* (3 credits)
- \_\_\_\_\_ HIST 200B: *History of Ideas: Scientific Revolution to 20th Century* (3 credits)
- \_\_\_\_\_ PHIL 351: *Ethics* (3 credits)
- \_\_\_\_\_ RLGS 205: *Reading Biblical Texts* (3 credits)

**B. Special Requirements (3 credits)**

- \_\_\_\_\_ 3 credits in Natural Sciences (ASTR, BCEM, BIOL, CHEM, HMKN 205, PHYS, SCIE)  
(SCIE 201 is recommended)

**C. Entrepreneurship and Social Responsibility Requirements (36 credits)**

- \_\_\_\_\_ ECON 201: *Principles of Microeconomics*
- \_\_\_\_\_ ECON 203: *Principles of Macroeconomics*
- \_\_\_\_\_ INST 201: *Introduction to Indigenous Studies*
- \_\_\_\_\_ MGST 291: *Fundamentals of Management*
- \_\_\_\_\_ MGST 303: *Social Entrepreneurship*
- \_\_\_\_\_ MGST 307: *Environmental, Social, and Corporate Governance*
- \_\_\_\_\_ MGST 309: *Entrepreneurship and Innovation*
- \_\_\_\_\_ MGST 321: *Fundamentals of Marketing*
- \_\_\_\_\_ POLI 201: *Politics and Society*
- \_\_\_\_\_ POLI 369: *Politics and Business*
- \_\_\_\_\_ SOCI 201: *An Introduction to Sociology*
- \_\_\_\_\_ SOCI 327: *Social Stratification*

**D. Electives (3 credits)**

- \_\_\_\_\_ Any Elective

**60-Credit Diploma****Program Standing**

In order to remain in the program, you must maintain a cumulative **GPA of 2.0**. Students who do not meet this requirement may not graduate.

**Residence Requirement**

All students must complete at least **30 credits** at St. Mary's University.

**Graduation**

In the final year of study, an *Application to Graduate* must be submitted by October 1.

This guide is for your convenience only and should not replace the St. Mary's University Calendar, which is the final authority regarding degree program requirements and academic regulations.