



8.E-2024 Definition of Alumni

1. Purpose

The purpose of this policy is to establish criteria for alumni status.

2. Importance of Alumni

Alumni are a key community constituent and an important contributor to the advancement of St. Mary's University's ongoing success. Alumni relationships, when properly structured and supported, can significantly and positively influence key institutional goals through and not limited to:

- i. increased reputation and regard for St. Mary's in the communities alumni live and work;
- ii. value-added support and influence in strategic student recruitment initiatives;
- iii. support of student success through defined engagement with students, professional and faculty employees;
- iv. increase the ability and reach of St. Mary's University to effectively engage partners, corporate, and government;
- v. provide key insights into program development and review based upon labour market requirements; and
- vi. important contributors to the University's established fundraising priorities through increased participation, shared influence, and investment.

3. Recommendations for Alumni Membership

Alumni are the University's truest testament of success and can have enormous influence and reach. This is particularly evident when a university implements integrated alumni and fund development strategies. However, the influence of alumni reaches far beyond fund development. Based upon this research, the influence of alumni, and previous experience it is recommended that St. Mary's University develop three levels of alumni membership definition as outlined below. General and Associate Alumni members are entitled to all benefits and services offered to alumni. Honourary alumni should not be marketed to alumni for benefits and services.

3.1 Alumni General Membership

Credentialed graduate of St. Mary's University

Approval Authority	Responsible Office	Effective Date	Date Last Revisited	Review Frequency
Board of Governors	External Relations	April 11, 2024		Every 5 years

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3.2 Alumni Associate Membership

- a. person who has successfully completed a minimum of 24 credits from St. Mary's University
 - i. such individual will be eligible for membership once they are no longer registered as a student of St. Mary's University.
- b. a retired employee of St. Mary's University; or
- c. is another individual determined by the University and the Board from time to time

3.3 Alumni Honourary Membership

An individual that is conferred with an honorary degree from St. Mary's University.